

## SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Con	TRACT NO 2 6 6918					
, 1.	THE NAME OF THE CANDIDATE IS: BARACK Obana.					
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF THE OFFICE O	U	5_	<u>. i</u> n	•	*.
,3,	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS	acceptance of the second				\
4,-	THE TREASURER OF THE AUTHORIZED COMMITTEE IS.	1	Cle	eral		\
5.	THE CONTACT PERSON FOR THE PURCHASER IS:		; ; !	Pa	eside	<b>7</b>
	Name Keuleman	 				
	Address  Address					
	Zo 2         3:38-8700           Phone Number         #	: !				
6,	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE	PUI	rchas	SER-		٠.
	Martin Vestitt - Transver					
	ALTERNATION AND ALTERNATION AN					
	7,700	; ; ;				
	p3/19 proceedings.	:				
* The	Treasurer is often the only top officer of a Candidate Committee;	:				



#### Flight Dates 10/02/12-10/08/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u> 1905

Contract / Revision 260918 / OBAMA SCHED A Alt Order # 06359612

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/01/12 10/01/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

Advertiser Pol/B Obama/Pres/D

3050 K Street NW

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Suite 100

Workington BC 20007

Demographic A35+

Agency GMMB Washington, DC 20007

Rev Codes AGY POL CAND

Buying Contact
Sales Office DC Product Codes PL-Presidential-Democrat

3050 K Street NW Sales Region NAT Priority P-2

Suite 100 Agency Ref Advertiser Ref

Primary Account Executive Aaron Ashe

Order%

Start Date

Account Executive

Washington, DC 20007

Aaron Ashe 100%

End Date

Order Share 100% Market Value 112640

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	. 0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

**Billing Plan Order Totals** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** 0.00 10/01/12 October 2012 \$95,744.00 \$112,640.00 \$95,744.00 \$112,640.00 10/08/12 144 144 144 \$95,744.00 \$112,640.00 0.00 Totals

											<u>Tota</u>	ı <u>ls</u>
Ln (	Ch Sta	rt End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 V	VPLG 10/0	2/12 10/08/12	M-F 10a Ricki La	ke CM	10-11a	MTWTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
			Ricki Lake 9/10		(10:00 AM-1	10:30 AM)						
	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/02/12	10/08/12	MTWTF	5	\$400.00	0.00						
E 2 V	VPLG 10/0	2/12 10/08/12	M-F 10a Ricki La	ke CM	10-11a	MTWTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
			Ricki Lake 9/10		(10:30 AM-	11:00 AM)						
	Start Dat	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/02/12	10/08/12	MTWTF	5	\$400.00	0.00						
E 3 V	VPLG 10/0	2/12 10/08/12	M-F 11-1135P	СМ	11-1135P	MTWTF	:30	5	\$700.00 P-2	0.00 NM	5	\$3,500.00
			M-F 11-1135P									
	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Wee	ek: 10/02/12	10/08/12	MTWTF	5	\$700.00	0.00						
E 4 V	VPLG 10/0	2/12 10/08/12	M-F 1135-12:06a	Nightli₢M	1135p-120	6am MTWTF	:30	5	\$300.00 P-2	0.00 NM	5	\$1,500.00
			M-F Nightline		(11:35 PM-	12:02 XM)						
	Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/02/12	10/08/12	MTWTF	5	\$300.00	0.00						
E 5 V	NPLG 10/0	2/12 10/08/12		CM	11-12n	MTWTF	:30	5	\$1,000.00 P-2	0.00 NM	5	\$5,000.00



260918

Flight Dates 10/02/12-10/08/12

**Hiatus Dates** 

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

										T- (-	
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
		M-F 11a The View	N								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/02/12	10/08/12	MTWTF		\$1,000.00	0.00						
E 6 WPLG 10/02/	12 10/08/12	M-F 12:06-1:06a M-F Kimmel	KimmeCM	1206-106a	MTWTF	:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
<u>Start Date</u> Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$120.00	Rating 0.00						
E 7 WPLG 10/02/	12 10/08/12	M-F 12n News M-F LCL 10 New	CM s @ No	12-1PM (12:30 PM-	MTWTF 1:00 PM)	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
<u>Start Date</u> Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
E 8 WPLG 10/02/	12 10/08/12	M-F 12n News M-F LCL 10 New	CM	12-1PM (12:00 PM-1	MTWTF 12:30 PM)	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
E 9 WPLG 10/02/		M-F 3p Katie Cou Katie Couric	<del></del>	3-4p (3:00 PM-4:	MTWTF	:30	5	\$250.00 P-2	0.00 NM	5	\$1,250.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating 0.00						
E 10 WPLG 10/02/		M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-4:	MTWTF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$650.00	Rating 0.00						
E 11 WPLG 10/02/	12 10/08/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:	MTWTF 00 PM)	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$650.00	Rating 0.00						
E 12 WPLG 10/02/		M-F 5a LCL News LCL 10 News @		5-6am (5:00 AM-5:	MTWTF 30 AM)	:30	4	\$125.00 P-2	0.00 NM	4	\$500.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	Rate	Rating 0.00						
E 13 WPLG 10/02/		M-F 5p LCL News		5-6p (5:00 PM-5:	MTWTF 30 PM)	:30	5	\$750.00 P-2	0.00 NM	5	\$3,750.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week	Rate \$750.00	Rating 0.00						
E 14 WPLG 10/02/				5-6am (5:30 AM-6:	MTWTF	:30	4	\$125.00 P-2	0.00 NM	4	\$500.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	Rate	Rating 0.00						
E 15 WPLG 10/02/				5-6p (5:30 PM-6:	MTWTF	:30	5	\$750.00 P-2	0.00 NM	5	\$3,750.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate	Rating 0.00						
E 16 WPLG 10/02/			s CM	6-7am (6:00 AM-6	MTWTF	:30	4	\$250.00 P-2	0.00 NM	4	\$1,000.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	Rate	Rating 0.00						
E 17 WPLG 10/02/				6-630pm	MTWTF	:30	5	\$550.00 P-2	0.00 NM	5	\$2,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						



260918

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
E 17 WPLG 10/02/1		M-F 6p LCL News		6-630pm	MTWTF	:30	5	\$550.00 P-2	0.00 NM		\$2,750.00
		M-F Local News		•							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12 E 18 WPLG 10/02/1	10/08/12	MTWTF M-F 6a LCL News	5 s CM	\$550.00 6-7am	0.00 MTWTF	:30	4	\$250.00 P-2	0.00 NM	4	\$1,000.00
L 10 WI LO 10/02/1	2 10/00/12	LCL 10 News @		(6:30 AM-7:0		.00	7	ψ230.001 - <u>2</u> .	0.00 14141	7	ψ1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	4	\$250.00	0.00			· · · · · · · · · · · · · · · · · · ·			_
E 19 WPLG 10/02/1		M-F 7p Wheel of M-F Wheel of Fo	rtune	7-730pm	MTWTF	:30	5	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/02/12 E 20 WPLG 10/02/1	10/08/12	MTWTF M-F 7-9a GMA	CM	\$2,000.00 7-9am	0.00 MTWTF	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
E 20 WFLG 10/02/1	2 10/00/12	Good Morning Ar		(7:00 AM-8:0		.30	4	φουσ.συ μ-2	O.OO INIVI	4	φ3,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	4	\$850.00	0.00						
E 21 WPLG 10/02/1	2 10/08/12	M-F 730p Jeopar M-F Jeopardy	dy CM	730-8pm	MTWTF	:30	5	\$2,300.00 P-2	0.00 NM	5	\$11,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/02/12	10/08/12	MTWTF		\$2,300.00	0.00			4070.00.00	0.00.1414		40.400.00
E 22 WPLG 10/02/1	2 10/08/12	M-F 7-9a GMA Good Morning Ar	CM nerica	7-9am (8:00 AM-9:0	MTWTF On AM)	:30	4	\$850.00 P-2	0.00 NM	4	\$3,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	4	\$850.00	0.00						
E 23 WPLG 10/02/1	2 10/08/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:3	MTWTF 30 AM)	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/02/12	10/08/12	MTWTF	5		0.00			<b>A400 00 D 0</b>	0.00.144	_	· #0.000.00
E 24 WPLG 10/02/1	2 10/08/12	M-F 9a Live/Kelly Live With Kelly		9-10a (9:30 AM-10	*	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
Week: 10/02/12 E 25 WPLG 10/05/1	10/08/12		CM	8-9p	1	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
220 111 20 10/00/1	2 10/00/12	Shark Tank	Olvi	(8:00 PM-9:0	_	100	•	<b>41,200.00</b> 1	0.00		* 1,
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12	10/07/12	1		\$1,200.00	0.00				2 22 1114		
E 26 WPLG 10/08/1	2 10/08/12	Mon 8-9p Dancing With Th	CM e Sta	8-10p (8:00 PM-10	1 PM)	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10/08/12	10/14/12	1		\$5,000.00	0.00						
E 27 WPLG 10/06/1	2 10/06/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (10:00 AM-1	1- 0:30 AM)	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	1-	1	\$125.00	0.00						****
E 28 WPLG 10/06/1	2 10/06/12	M-Su LR Late Ne M-Su Late Run L		Various (11:00 PM-1	1- 1:35 PM)	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 29 WPLG 10/06/1	12 10/06/12	6AM-Sat LCL 10 Local 10 News S		6-7am (6:00 AM-6:	1- 30 AM)	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
	End Date	Weekdays	Spots/Week	Rate	Rating						



260918

Flight Dates 10/02/12-10/08/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code Prock	Stort/End Ti	mo Dovo	lon Cno	to.	Data Dri	Pta Tuna	Tota	ls Amount
E 29 WPLG 10/06/12	End	•	Start/End Ti 6-7am		Len Spo	-	Rate Pri			
		6AM-Sat LCL 10 News CM Local 10 News Sat @	(6:00 AM-6:30		:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
	Ind Date 0/07/12	Weekdays Spots/Week	. —	Rating 0.00						
E 30 WPLG 10/06/12	10/06/12	6AM-Sat LCL 10 News CM Local 10 News Sat @	6-7am (6:30 AM-7:00	1- 0 AM)	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
	<u>20/07/12</u>	Weekdays Spots/Week		Rating 0.00						
		Sa Wknd Early News CM Sa Weekend Early New	Various	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
	End Date 0/07/12	Weekdays Spots/Week	. —	Rating 0.00						
		7AM-Sat LCL 10 News CM	7-8am	1-	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
		Local 10 News Sat @	(7:00 AM-7:30	O AM)		•	<b>4_001007 </b>	0.00	•	4200.00
	<u>2nd Date</u> 0/07/12	Weekdays Spots/Week		Rating 0.00						
E 33 WPLG 10/06/12	10/06/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	7-8am (7:30 AM-8:00	1- 0 AM)	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
	o/07/12	Weekdays Spots/Week		Rating 0.00						
	10/06/12	College FB Sat Prime 8pCM College FB Sat Prime	8-11:30P (8:00 PM-11:	2- 30 PM)	:30	2	\$2,400.00 P-2	0.00 NM	2	\$4,800.00
***************************************	End Date 0/07/12	Weekdays Spots/Week	`	Rating 0.00					-	
E 35 WPLG 10/06/12	<del></del>		8-9am	1-	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
	End Date 0/07/12	Weekdays Spots/Week	Rate \$300.00	Rating 0.00						
		9AM-Sat LCL 10 News CM Local 10 News Saturd	9-10:30am (9:00 AM-9:30	1,-	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
	End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 1 E 37 WPLG 10/06/12	10/07/12		9-10:30am	0.00	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
		Local 10 News Saturd	(9:30 AM-10:	*						
	End <u>Date</u> 0/07/12	Weekdays Spots/Week		Rating 0.00						
E 38 WPLG 10/07/12	10/07/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	9-1030am (10:00 AM-10	1 0:30 AM)	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
	End Date 10/07/12	Weekdays Spots/Week		Rating 0.00						
E 39 WPLG 10/07/12	10/07/12	This Week (ABC) CM This Week (ABC)	1030-1130an (10:30 AM-11		:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
	End Date 10/07/12	Weekdays Spots/Week	Rate	Rating 0.00						
E 40 WPLG 10/07/12			11-1135P (11:00 PM-11	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	End Date 10/07/12	Weekdays Spots/Week	•	Rating 0.00						
		TWISF/Michael Putney CM This Week in South F	1130a-1230p (11:30 AM-12	1	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
Start Date E	End Date	Weekdays Spots/Week	•	Rating						



260918

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
E 41 WPLG 10/07/1	2 10/07/12	TWISF/Michael Pu	•	1130a-1230 (11:30 AM-1	•	:30	1	\$100.00 P-2	0.00 NM	1	\$100.00
Start Date Week: 10/01/12	End Date 10/07/12		Spots/Week	Rate \$100.00	Rating 0.00						
E 42 WPLG 10/07/1		6AM-Sun LCL 10 N Local 10 News Sui		6-7am (6:00 AM-6:3	1	:30	1	\$100.00 P-2	0.00 NM	1	\$100.0
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 E 43 WPLG 10/07/1	10/07/12 2 10/07/12	6AM-Sun LCL 10 N		\$100.00 6-7am	0.00	:30	1	\$100.00 P-2	0.00 NM	1	\$100.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Local 10 News Sur Weekdays 1	Spots/Week	(6:30 AM-7:0 Rate \$100.00	Rating 0,00						
E 44 WPLG 10/07/1		Su Wknd Early Ne	ws CM	various	1	:30	1	\$375.00 P-2	0.00 NM	1	\$375.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Sunday Weekend Weekdays1	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
E 45 WPLG 10/07/1				7-8am (7:00 AM-7:3	1	:30	1	\$175.00 P-2	0.00 NM	1	\$175.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week	Rate \$175.00	Rating 0.00						
E 46 WPLG 10/07/1			CM	7-8p (7:00 PM-8:0	1	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week	Rate \$1,000.00	Rating 0.00						
E 47 WPLG 10/07/1		7a-Sun LCL 10 Ne Local 10 News Sui	ws CM	7-8am (7:30 AM-8:0	1	:30	1	\$175.00 P-2	0.00 NM	1	\$175.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$175.00	Rating 0.00						
E 48 WPLG 10/07/1		Su GMA Su GMA	СМ	8-9am	1	:30	1	\$275.00 P-2	0.00 NM	1	\$275.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 49 WPLG 10/07/1		Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:0	1 00 PM)	:30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.0
Start Date Week: 10/01/12	End Date 10/07/12	•	Spots/Week	Rate \$7,500.00	Rating 0.00						
E 50 WPLG 10/07/1		Su 9-10p Revenge	СМ	9-10pm	1	:30	1	\$3,000.00 P-2	0.00 NM	. 1	\$3,000.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	•	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00						
E 51 WPLG 10/07/1		9a-Sun LCL 10 Ne 9a-Sun LCL 10 Ne	ws CM	9-1030am (9:00 AM-9:3	1	:30	1	\$125.00 P-2	0.00 NM	1	\$125.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$125.00	Rating 0.00						
E 52 WPLG 10/07/1		9a-Sun LCL 10 Ne 9a-Sun LCL 10 Ne		9-1030am (9:30 AM-10	1	:30	1	\$125.00 P-2	0.00 NM	1	\$125.0
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$125.00	Rating 0.00						
E 53 WPLG 10/04/1		Thu 9-10p Grey's Anatomy	СМ	9-10p	1	:30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.0
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						



260918

Flight Dates 10/02/12-10/08/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	<u>Total</u> Spots	s Amount
E 53 WPLG 10/04/12	2 10/04/12	Thu 9-10p Grey's Anatomy	СМ	9-10p	1	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$4,500.00	Rating 0.00					
E 54 WPLG 10/02/12	2 10/02/12	Tue 10-11p Private Practice	СМ	10-11p	-1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 55 WPLG 10/03/12	2 10/03/12	Wednesday Prime ABC News Your \	•	9-11p	1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 56 WPLG 10/03/12	2 10/03/12	Wednesday Prime ABC News Your	•	9-11p	1	:30	1 \$5,500.00 P-2	0.00 NM	1	\$5,500.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,500.00	Rating 0.00					
								Totals	144811	2.640.00



# SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NC. BUILDLO	
1. THE NAME OF THE CANDIDATE IS: BAGACK Obama.	
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Transport of the □ Primary Election, ☒ General Election, or □ Special Election.	US In
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  Obside For Angrica	
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS.  Martin Mesbits	Federal
5. THE CONTACT PERSON FOR THE PURCHASER IS:	Presiden
Katie Keuleman Name	
Address LASH DL ZONOT	
Z0 2 338-8700 Phone Number	
6, THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE	PURCHASER
Martin Westitt - Transpor	
THE PARTY OF THE P	
100 mm	
* The Treasurer is often the only top officer of a Candidate Committee;	

00:15:00

CAND

### **ORDER**



### Flight Dates 10/09/12-10/15/12

<u>Product</u> <u>Estimate #</u> **1897** 

Order Sep

Contract / Revision 261106 / OBAMA SCHED C Alt Order # 06362226

Original Date / RevisionAgency Com15%Billing TypeCash10/03/1210/03/12Billing ContactOrder TypeGENERAL

Advertiser Pol/B Obama/Pres/D

3050 K Street NW

Billing Cycle EOM/EOC

Rilling Calendar BROADCAST

3050 K Street NW Billing Calendar BROADCAST
Suite 100

Agency GMMB Washington, DC 20007 Demographic A35+
Rev Codes AGY POL

Buying Contact
Sales Office DC Product Codes PL-Presidential-Democrat

3050 K Street NW Sales Region NAT Priority LUR

Suite 100 Agency Ref Advertiser Ref
Washington, DC 20007

Start Date

<u>Primary Account Executive</u> Aaron Ashe

Order%

Account Executive

Aaron Ashe 100%

End Date

Order Share 100% Market Value 159850

Competing Station	on % of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTV.J	%	0

**Order Totals Billing Plan** Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 \$135,872.50 \$159,850.00 0.00 10/01/12 10/15/12 176 176 \$135,872.50 \$159,850.00 Totals 176 \$135,872.50 \$159.850.00 0.00

Ln Ch	Ctort	Fad	Inventory Code	Drook	Ctow/Fund	Time Dave	lam Cu	4 .	Data Dui	Dt T	Tota	
Ln Ch	Start	End	Inventory Code	ыеак	Start/End	Time Days	Len Sp	oots	Rate Pri	RtgType	Spots	Amount
E 1 WPLG	10/09/1	2 10/15/12	M-F 5a LCL New	s CM	5-6am	MTWTF	:30	5	\$125.00 LUR	0.00 NM	5	\$625.00
			LCL 10 News @	5am	(5:00 AM-5:	30 AM)						
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	09/12	10/15/12	MTWTF	5	\$125.00	0.00						
E 2 WPLG	10/09/1	2 10/15/12	M-F 5a LCL New	s CM	5-6am	MTWTF	:30	5	\$125.00 LUR	0.00 NM	5	\$625.00
			LCL 10 News @		(5:30 AM-6:		,,,,	•	¥ 123.33 251 (	0.00 1	Ŭ	Ψ02.0.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/15/12	MTWTF	5	\$125.00	0.00						
		2 10/15/12	M-F 6a LCL New		6-7am	MTWTF	:30	5	\$250.00 LUR	0.00 NM	5	\$1,250.00
L 3 WILG	10/03/1	2 10/13/12	LCL 10 News @		(6:00 AM-6:		.50	5	\$250.00 LUK	U.UU INIVI	3	φ1,250.00
01			_		,	,						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/0	09/12	10/15/12	MTWTF	5	\$250.00	0.00						
E 4 WPLG	10/09/1	2 10/15/12	M-F 6a LCL News	s CM	6-7am	MTWTF	:30	5	\$250.00 LUR	0.00 NM	5	\$1,250.00
			LCL 10 News @	6am	(6:30 AM-7:	00 AM)						
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	09/12	10/15/12	MTWTF	5	\$250.00	0.00						
E 5 WPLG	10/09/1	2 10/15/12		CM	7-9am	MTWTF	:30	6	\$250.00 LUR	0.00 NM	6	\$5,100.00
==		· · · · · · · -		<b></b>			.50	J	7200.00 2010	0.00 / 11/1	·	40,.00.00



261106

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

**WPLG** 

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

<u>Estimate #</u> 1897

												To	otals	
Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ıys	Len Spots	s F	Rate Pri	Rtg T	ype Spots	Amo	unt
			M-F 7-9a GMA				,							
			Good Morning A		(7:00 AM-8:	00 AM)								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating								
Week: 10		10/15/12	MTWTF	6	\$250.00	0.00				D-1-	D( T			
	C 10/00/4		escription 1-F 7-9a GMA	<u>Staп/</u> 7-9ar	End Time	/7.00 AAA		<u>eekdays</u> <u>l</u> wThF	_ength	<u>(\$250.00)</u>	Rtg T			
		2-10/15/12 N 7,5.8,5.9,5.1		7-9ai	11	(7.00 AIVI-	5.00 AMI	WITH	.30	<del>(3∠30.00)</del>	0.00	IVIVI		
			0,5.77 1-F 7-9a GMA	7-9ar	_	(7.00 AAA	0.00 447	verle r	.00	(#050 00)	0.00	A (A )		
				7-981	11	(7:00 AIVI-	5.00 AMT	WThF	.30	<del>(\$250.00)</del>	0.00	IVIVI		
		7,5.8,5.9,5.1	0,5.11 1-F 7-9a GMA	7-9ar	_	(7.00 AAA	0.00 447	væk e	.00	(#050 00)	0.00			
		2-10/13/12 N 7.5.8.5.9.5.1		7-9ai	П	(7:00 AIVI-	5.00 AM I	WThF	:30	(\$250.00)	0.00	IVIVI		
			0,5. 11 1-F 7-9a GMA	7-9ar	_	/7.00 AAA	0.00 AMT	WThF	.20	(\$0.50.00)	0.00	,,,,		
		7,5.8,5.9,5.1		7-9ai	11	(7:00 AIVI-	5.00 AMI	WITH	.30	<del>(\$250.00)</del>	0.00	IVIVI		
			0,5.77 1-F 7-9a GMA	7-9ar	_	(7:00 AAA	0.00 AMT	WThF	.20	(\$250.00)	0.00	A / A 4		
	G 10/09/1 See MG 5.1		II-F T-9a GIVIA	7-9ai	11	(7.00 AIVI-	3.00 AMI	WIIIP	.30	(♦∠00.00)	0.00	IVIVI		
_			1-F 7-9a GMA	7-9ar		/7.00 AAA	0.00 444	WThF	.20	(\$0.50.00)	0.00	A / A 4		
		2-10/15/12 N 7,5.8,5.9,5.1		7-9ai	11	(7:00 AIVI-	5.00 AMI	WITH	.30	<del>(\$250.00)</del>	0.00	IVIVI		
			0,5.77 1-F 7-9a GMA	7-9ar	_	(7:00 ANA	0.00 8147	WThF	:30	\$850.00	0.00	NIA		
		5.2,5.6,5.3,5		7-9ai	П	(7.00 AIVI-	3.00 AMT	WIUL	:30	φοου.υυ	0.00	INIVI		
-	,		. ı 1-F 7-9a GMA	7-9ar	_	(7.00 ANA	0.00 8147	WThF	:30	<b>#050.00</b>	0.00	NIM		
		5.2,5.6,5.3,5		7-9ai	11	(7.00 AIVI-	3.00 AMT	WIIIF	.30	\$850.00	0.00	IVIVI		
_			. ı 1-F 7-9a GMA	7-9ar	_	/7.00 ABA	0.00 8 44 7	urb r	:30	<b>6050.00</b>	0.00			
		5.2,5.6,5.3,5		7-9ai	n .	(7:00 AIVI-	3:00 AMT	wThF	:30	\$850.00	0.00	INIVI		
_			. ı 1-F 7-9a GMA	7-9ar	_	/7.00 ARA	0.00 844	urbr	.20	<b>#050.00</b>	0.00	NIM		
		5.2,5.6,5.3,5		/-9ai	n	(7:00 AIVI-	3:00 AMT	WThF	:30	\$850.00	0.00	INIVI		
_	•		∵ı 1-F 7-9a GMA	7-9ar	_	/7.00 AM	0.00 8147	urela e	.20	<b>#050.00</b>	0.00	ММ		
		5.2,5.6,5.3,5		7-9ai	n	(7:00 AIVI-	3:00 AM1	WThF	:30	\$850.00	0.00	INIVI		
_			∵ı 1-F 7-9a GMA	7.0	_	/7.00 ANT	0.00 8147	uerla e	.00	<b>#050.00</b>	0.00			
	.G 10/09/1 1G for 5.5		1-F 7-9a GIVIA	7-9ar	n	(7:00 AIVI-	3:00 AM1	WThF	:30	\$850.00	0.00	INIVI		
E 6 WPL	3 10/09/ <sup>2</sup>	12 10/15/12	M-F 7-9a GMA		7-9am		WTF	:30	6 \$2	250.00 LUR	0.00	NM 6	\$5,10	0.00
~	11 D-1	E- 4 D-4	Good Morning A		(8:00 AM-9:	,								
<u>Si</u> Week: 10	tart Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating								
vveek: 10	0/09/12	10/15/12	MI M I F	6	\$250.00	0.00						•		



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

	Tota	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		Amount
E 6 WPLG 10/09/12 10/15/12 M-F 7-9a GMA CM 7-9am MTWTF :30 6 \$250.00 LUR 0.00 NM	6	\$5,100.00
Good Morning America (8:00 AM-9:00 AM)		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/09/12 10/15/12 MTWTF 6 \$250.00 0.00		
Week: 10/09/12 10/15/12 MTWTF 6 \$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 (\$250.00) 0.00 NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
2 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 <del>(\$250.00)</del> 0.00 NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
3 <i>WPLG 10/09/12-10/15/12 M-F 7-</i> 9a <i>GMA</i> 7-9am (8:00 AM-9:00 AMTWThF :30 <del>(\$250.00)</del> 0.00 <i>NM</i>		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
4 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 (\$250.00) 0.00 NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
5 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 <del>(\$250.00)</del> 0.00 NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
6 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 <del>(\$250.00)</del> 0.00 NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12		
7 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF ;30 \$850.00 0.00 NM		
(6.557411 6.567411 6.		
8 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 \$850.00 0.00 NM		
(6.557.111.5.57.111.111.111.111.111.111.11		
9 <i>N</i> PLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 \$850.00 0.00 NM		
(A) MG for 6.1,6.5,6.6,6.4,6.2,6.3		
10 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 \$850.00 0.00 NM		
(A) MG for 6.1,6.5,6.6,6.4,6.2,6.3		
11 WPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 \$850.00 0.00 NM		
(6.557, 10.75, 12.11, 17.75, 12.11, 17.75, 12.11, 17.75, 12.11, 17.75, 12.11, 17.75, 12.11, 17.75, 12.11, 17.75		
12 NPLG 10/09/12-10/15/12 M-F 7-9a GMA 7-9am (8:00 AM-9:00 AMTWThF :30 \$850.00 0.00 NM		
(0.557,107,107,107,107,107,107,107,107,107,10		
	4	\$40E 00
E 7 WPLG 10/13/12 10/13/12 SAT 5:30am LCL News CM 5:30a-6a1- :30 1 \$25.00 LUR 0.00 NM SAT/5:30a-6a LCL New (5:30 AM-6:00 AM)	1	\$125.00
· · · · · · · · · · · · · · · · · · ·		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/121- 1 \$25.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12 SAT 5:30am LCL News 5:30a-6a (5:30 AM-6:00 ASa :30 (\$25.00) 0.00 NM		
See MG 7.2		
2 NPLG 10/08/12-10/14/12 SAT 5:30am LCL News 5:30a-6a (5:30 AM-6:00 ASa :30 \$125.00 0.00 NM		
₩ MG for 7.1 10/13		
E 8 WPLG 10/13/12 10/13/12 6AM-Sat LCL 10 News CM 6-7am1- :30 1 \$100.00 LUR 0.00 NM	1	\$100.00
Local 10 News Sat @ (6:00 AM-6:30 AM)	•	Ψ.00.00
Start Date <u>End Date</u> Weekdays <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/08/12 10/14/121- 1 \$100.00 0.00		
E 9 WPLG 10/13/12 10/13/12 6AM-Sat LCL 10 News CM 6-7am1- :30 1 \$100.00 LUR 0.00 NM	1	\$100.00
Local 10 News Sat @ (6:30 AM-7:00 AM)		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/08/12 10/14/121- 1 \$100.00 0.00		
E 10 WPLG 10/13/12 10/13/12 7AM-Sat LCL 10 News CM 7-8am1- :30 1 \$250.00 LUR 0.00 NM	1	\$250.00
Local 10 News Sat @ (7:00 AM-7:30 AM)		
<u>Start Date                                      </u>		
Week: 10/08/12 10/14/121- 1 \$250.00 0.00		



<u>Contract / Revision</u> 261106 <u>Flight Dates</u> 10/09/12-10/15/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/03/12/ 10/03/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED C Estimate # 1897

							Tota	ls
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 11 WPLG 10/13/12 10/13/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	7-8am (7:30 AM-8:0	1- 0 AM)	- :30	1 \$250.00 LUR	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	· . —	Rating 0.00					
E 12 WPLG 10/13/12 10/13/12	Sa GMA CM Sat/Good Morning Ame	8-9am	1-	- :30	1 \$300.00 LUR	0.00 NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$300.00	Rating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 WPLG 10/08/12-10/14/12 S		rt/End Time am		<u>Weekdays</u> Sa	Length Rate :30 (\$300.00)	Rtg Type 0.00 NM		
See MG 12.2								
2 NPLG 10/08/12-10/14/12 S	a GMA 8-9a	am		Sa	:30 \$800.00	0.00 NM		
E 13 WPLG 10/14/12 10/14/12	SUN 5:30a LCL News CM SUN/5:30-6A LCL NEWS	5:30-6a (5:30 AM-6:0	1 0 AM)	1. :30	1 \$25.00 LUR	0.00 NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 14 WPLG 10/14/12 10/14/12	6AM-Sun LCL 10 News CM Local 10 News Sunday	6-7am (6:00 AM-6:3	1 60 AM)	1 :30	1 \$100.00 LUR	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$100.00	Rating 0.00					
E 15 WPLG 10/14/12 10/14/12	6AM-Sun LCL 10 News CM Local 10 News Sunday	6-7am (6:30 AM-7:0	1 00 AM)	1 :30	1 \$100.00 LUR	0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
E 16 WPLG 10/14/12 10/14/12	7a-Sun LCL 10 News CM Local 10 News Sunday	7-8am (7:00 AM-7:3	1 0 AM)	1 :30	1 \$175.00 LUR	0.00 NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 17 WPLG 10/14/12 10/14/12	7a-Sun LCL 10 News CM Local 10 News Sunday	7-8am (7:30 AM-8:0	1 00 AM)	1 :30	1 \$175.00 LUR	0.00 NM	1	\$175.00
Start Date         End Date           Week: 10/08/12         10/14/12	Weekdays Spots/Week		Rating 0.00					
E 18 WPLG 10/14/12 10/14/12	Su GMA CM Su GMA	8-9am	2	2 :30	2 \$275.00 LUR	0.00 NM	2	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	·	Rating 0.00					
1 WPLG 10/08/12-10/14/12 S		<u>rt/End Time</u> am		<u>Weekdays</u> Su	<u>Length</u> <u>Rate</u> :30 <del>(\$275.00)</del>	Rtg Type 0.00 NM		
See MG 18.3,18.4 2 WPLG 10/08/12-10/14/12 S	Su GMA 8-9:	am		su	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
See MG 18.3,18.4 3 NPLG 10/08/12-10/14/12 S	u GMA 8-9	am		Su	:30 \$700.00	0.00 NM		
4 NPLG 10/08/12-10/14/12 S	su GMA 8-9a	am		Su	:30 \$700.00	0.00 NM		
E 19 WPLG 10/09/12 10/15/12	M-F 9a Live/Kelly CM Live With Kelly	9-10a (9:00 AM-9:3	MTWTF	- :30	5 \$150.00 LUR	0.00 NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week	<u>Rate</u>	Rating 0.00					



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

								Tota	als
Ln Ch Start End Invento	ry Code Break	Start/End Tim	e Days	Len Spots	s R	Rate Pri	Rtg Type	Spots	Amount
E 19 WPLG 10/09/12 10/15/12 M-F 9a I Live Wit	•	9-10a (9:00 AM-9:30	MTWTF AM)	:30	5 \$1	50.00 LUR	0.00 NM	5	\$2,000.00
Start Date End Date Week: Week: 10/09/12 10/15/12 MTWTF	days Spots/Weel	·	Rating 0.00						
Spot Ch Date Range Description		rt/End Time		eekdays L	_ength	Rate	Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 9a Liv			 10 <i>AM-9:30 A</i> M				0.00 NM		
See MG 19.6,19.7,19.8,19.9,19.1	•	,,,,,			,00	(4.55.55)	0.00		
2 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a /9·/	00 AM-9:30 AM	TWThE	:30	(\$150.00)	0.00 NM		
See MG 19.6,19.7,19.8,19.9,19.1	•	ou (o	0,000,111	• •• • • • • • • • • • • • • • • • • • •	.00	(ψ100.00)	0.00 /4///		
3 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a (9·	00 <i>AM-9:30 A</i> M	TWThE	.30	(\$150.00)	0.00 NM		
See MG 19.6,19.7,19.8,19.9,19.1	•	ou (o	0.007		.00	(\$700.00)	0.00 / 11/1/		
4 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a /9·	00 AM-9:30 AM	TWThF	:30	(\$150.00)	0.00 NM		
See MG 19.6,19.7,19.8,19.9,19.1	-	ισ. (			.00	(\$100.00)	0.00 / 11//		
5 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a /9·/	00 AM-9:30 AM	TWThE	:30	(\$150.00)	0.00 NM		
See MG 19.6,19.7,19.8,19.9,19.1	•	(0.0	0.007		.00	(\$700.00)	0.00 14141		
6 NPLG 10/09/12-10/15/12 M-F 9a Live		0a (9:0	0 AM-9:30 AM	TWThF	:30	\$400.00	0.00 NM		
MG for 19.5,19.3,19.2,19.4,19.1	5.1.toy	(0.0		• • • • • • • • • • • • • • • • • • • •	,00	<b>\$</b> 100.00	0.00		
7 NPLG 10/09/12-10/15/12 M-F 9a Live	e/Kelly 9-1	0a (9·0	0 AM-9:30 AM	TWThF	:30	\$400.00	0.00 NM		
(h) MG for 19.5,19.3,19.2,19.4,19.1	c.r.to.i.j	(0.0			.00	ψ 100.00	0.00 1111		
8 WPLG 10/09/12-10/15/12 M-F 9a Live	e/Kelly 9-1	0a (9:0	0 AM-9:30 AM	TWThE	:30	\$400.00	0.00 NM		
(h) MG for 19.5,19.3,19.2,19.4,19.1	<b>y</b>	(5.1				<b>V</b>	0.00 1		
9 NPLG 10/09/12-10/15/12 M-F 9a Live	e/Kelly 9-1	0a (9:0	00 AM-9:30 AM	TWThF	:30	\$400.00	0.00 NM		
(f) MG for 19.5,19.3,19.2,19.4,19.1	<b>,</b>	(21)				*			
10 WPLG 10/09/12-10/15/12 M-F 9a Live	e/Kelly 9-1	0a (9:0	0 AM-9:30 AM	TWThF	:30	\$400.00	0.00 NM		
(h) MG for 19.5,19.3,19.2,19.4,19.1	•	`				•			
E 20 WPLG 10/09/12 10/15/12 M-F 9a	Live/Kellv CM	9-10a	MTWTF	:30	5 \$1	50.00 LUR	0.00 NM	5	\$2,000.00
Live Wit	th Kelly	(9:30 AM-10:00			Ψ,		0.00 1111.		42,000.00
Start Date End Date Week	<del></del>		Rating						
Week: 10/09/12 10/15/12 MTWTF		5 \$150.00	0.00	la alcalacca — I		Dete	Dia Tuna		
Spot Ch Date Range Description 1 WPLG 10/09/12-10/15/12 M-F 9a Liv		<u>rt/End Time</u> ∩a (0∵	<u>vv</u> ™. 00:00-AM		Length		Rtg Type 0.00 NM		
See MG 20.6,20.7,20.8,20.9,20.1	•	va (9.0	10.00 ANI-10.00	E 44 1 111	.50	<del>(\$100.00)</del>	0.00 14141		
2 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a (0·	30 AM-10:00 M⁻	TWThE	.30	(\$150.00)	0.00 NM		
See MG 20.6,20.7,20.8,20.9,20.1	•	oa (9.0	ויג טט.טו ייזעות טו	. **	.50	(Ψ100.00)	0.00 14141		
3 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a /0·	30 AM-10:00 M	TWThE	.30	(\$150.00)	0.00 <i>NM</i>		
See MG 20.6,20.7,20.8,20.9,20.1	•	(0.0	70.00 21		.00	(ψ100.00)	0.00 14141		
4 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a <i>(9:</i> :	30 AM-10:00 M⁻	TWThF	:30	(\$150.00)	0.00 NM		
See MG 20.6,20.7,20.8,20.9,20.1	•	(0.0			.00	(\$100.00)	0.00 /4///		
5 WPLG 10/09/12-10/15/12 M-F 9a Liv		0a <i>(9:</i> :	30 AM-10:00 M	TWThF	:30	<u>(\$150.00)</u>	0.00 NM		
See MG 20.6,20.7,20.8,20.9,20.1	•	(0)			.00	(4.00.00)	0.00		
6 NPLG 10/09/12-10/15/12 M-F 9a Liv		0a (9:3	30 AM-10:00 AM	TWThF	:30	\$400.00	0.00 NM		
MG for 20.4,20.1,20.2,20.3,20.5	•	`				,			
7 NPLG 10/09/12-10/15/12 M-F 9a Liv	e/Kelly 9-1	0a (9:3	30 AM-10:00 M	TWThF	:30	\$400.00	0.00 NM		
MG for 20.4,20.1,20.2,20.3,20.5	-	<b>(</b> -1.							
8 NPLG 10/09/12-10/15/12 M-F 9a Liv	e/Kelly 9-1	0a (9:3	30 AM-10:00 M	TWThF	:30	\$400.00	0.00 NM		
MG for 20.4,20.1,20.2,20.3,20.5	-	•							
9 NPLG 10/09/12-10/15/12 M-F 9a Liv	e/Kelly 9-1	0a (9:3	30 AM-10:00 M	TWThF	:30	\$400.00	0.00 NM		
MG for 20.4,20.1,20.2,20.3,20.5		•							
10 NPLG 10/09/12-10/15/12 M-F 9a Liv	e/Kelly 9-1	0a (9:3	80 AM-10:00 M	TWThF	:30	\$400.00	0.00 NM		



<u>Contract / Revision</u> 261106 <u>Flight Dates</u> 10/09/12-10/15/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/03/12/ 10/03/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED C Estimate # 1897

Ln Ch Start End Inventory Code	Break Start/End	Time Days Len Spo	nts I	Rate Pri	Rta Type	Tota Spots	Amount
E 21 WPLG 10/09/12 10/15/12 M-F 10a Ricki Lake		MTWTF :30		125.00 LUR	• • •	5	\$2,000.00
Ricki Lake 9/10		-10:30 AM)	•			_	<b>+-,</b>
Start Date End Date Weekdays	Spots/Week Rate						
Week: 10/09/12 10/15/12 MTWTF	5 \$125.00	_					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:3(MTWThF	- :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
See MG 21.6,21.7,21.8,21.9,21.10							
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:3(MTWThF	- :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
See MG 21.6,21.7,21.8,21.9,21.10							
3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
See MG 21.6,21.7,21.8,21.9,21.10							
4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:3(MTWThF	- :30	(\$125.00)	0.00 <i>NM</i>		
See MG 21.6,21.7,21.8,21.9,21.10							
5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:3(MTWThF	- :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
See MG 21.6,21.7,21.8,21.9,21.10							
6 <i>N</i> PLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	\$400.00	0.00 NM		
(h) MG for 21.1,21.2,21.5,21.3,21.4							
7 <i>N</i> PLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	\$400.00	0.00 NM		
→ MG for 21.1,21.2,21.5,21.3,21.4							
8 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	\$400.00	0.00 NM		
MG for 21.1,21.2,21.5,21.3,21.4							
9 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	\$400.00	0.00 NM		
→ MG for 21.1,21.2,21.5,21.3,21.4							
10 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:00 AM-10:30MTWThF	- :30	\$400.00	0.00 NM		
→ MG for 21.1,21.2,21.5,21.3,21.4							
E 22 WPLG 10/09/12 10/15/12 M-F 10a Ricki Lak	e CM 10-11a	MTWTF :30	5 \$ <sup>-</sup>	125.00 LUR	0.00 NM	5	\$2,000.00
Ricki Lake 9/10	(10:30 AM	I-11:00 AM)					
	Spots/Week Rate						
Week: 10/09/12 10/15/12 MTWTF	5 \$125.00						
Spot Ch Date Range Description	Start/End Time		<u>Length</u>		Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a						
0 40-00 6 00 7 00 0 00 0 00 40		(10:30 AM-11:00MTWThF	- :30	( <del>\$120.00)</del>	0.00 <i>NM</i>		
See MG 22.6,22.7,22.8,22.9,22.10	40.44						
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:30 AM-11:00MTWThF		(\$125.00)			
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10		(10:30 AM-11:00MTWThF	- :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a		- :30		0.00 <i>NM</i>		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10	10-11a	(10:30 AM-11:00MTWThF	- :30 - :30	(\$125.00) (\$125.00)	0.00 <i>NM</i>		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake		(10:30 AM-11:00MTWThF	- :30 - :30	<del>(\$125.00)</del>	0.00 <i>NM</i>		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10	10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00)	0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a	(10:30 AM-11:00MTWThF	- :30 - :30 - :30	(\$125.00) (\$125.00)	0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10	10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00)	0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00)	0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake MG for 22.5,22.3,22.1,22.4,22.2	10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00	0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake MG for 22.5,22.3,22.1,22.4,22.2	10-11a 10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake M G for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake M MG for 22.5,22.3,22.1,22.4,22.2 8 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ℍ MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ℍ MG for 22.5,22.3,22.1,22.4,22.2 8 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ℍ MG for 22.5,22.3,22.1,22.4,22.2	10-11a 10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00 \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 8 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 9 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF (10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00 \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ⊕ MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ⊕ MG for 22.5,22.3,22.1,22.4,22.2 8 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ⊕ MG for 22.5,22.3,22.1,22.4,22.2 9 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ⊕ MG for 22.5,22.3,22.1,22.4,22.2	10-11a 10-11a 10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00 \$400.00 \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM		
2 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 3 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 4 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 5 WPLG 10/09/12-10/15/12 M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9,22.10 6 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 7 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 8 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake ♠ MG for 22.5,22.3,22.1,22.4,22.2 9 NPLG 10/09/12-10/15/12 M-F 10a Ricki Lake	10-11a 10-11a 10-11a 10-11a 10-11a	(10:30 AM-11:00MTWThF	- :30 - :30 - :30 - :30 - :30 - :30	(\$125.00) (\$125.00) (\$125.00) (\$125.00) \$400.00 \$400.00 \$400.00	0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM		



261106

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Product OBAMA SCHED C Advertiser Pol/B Obama/Pres/D

Ln Ch Start End Inventory Co	de Break Star	rt/End Time Days	Len Spot	ts I	Rate Pri	Rtg Type	Tot Spots	als Amount
E 23 WPLG 10/09/12 10/15/12 M-F 11a The \	'iew CM 11-'	12n MTWTF	: :30	5 \$	175.00 LUR	0.00 NM	5	\$5,000.00
M-F The View								
Start Date End Date Weekdays	Spots/Week	Rate Rating						
Week: 10/09/12 10/15/12 MTWTF	5 \$							
Spot Ch Date Range Description	Start/End	Time		Length		Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 11a The Vie	v 11-12n		MTWThF	:30	(\$175.00)	0.00 /0/0/		
See MG 23.6,23.7,23.8,23.9,23.10	44.40				(4.475.00)	0.00 4/4/		
2 WPLG 10/09/12-10/15/12 M-F 11a The Vie See MG 23.6,23.7,23.8,23.9,23.10	<i>v</i> 11-12n		MTWThF	:30	<del>(\$175.00)</del>	0.00 NM		
3 WPLG 10/09/12-10/15/12 M-F 11a The Vie	<i>v</i> 11-12n		MTWThF	:30	(\$175.00)	0.00 NM		
See MG 23.6,23.7,23.8,23.9,23.10					(**************************************			
4 WPLG 10/09/12-10/15/12 M-F 11a The Vie	<i>v</i> 11-12n		MTWThF	:30	(\$175.00)	0.00 NM		
See MG 23.6,23.7,23.8,23.9,23.10					(**************************************			
5 WPLG 10/09/12-10/15/12 M-F 11a The Vie	<i>w</i> 11-12n		MTWThF	:30	(\$175.00)	0.00 NM		
See MG 23.6,23.7,23.8,23.9,23.10					(+110.00)	0.00		
6 NPLG 10/09/12-10/15/12 M-F 11a The Vie	v 11-12n		MTWThF	:30	\$1,000.00	0.00 NM		
MG for 23.4,23.1,23.5,23.2,23.3				,,,,	ψ.,σσσ.σσ	0.00 1111		
7 NPLG 10/09/12-10/15/12 M-F 11a The View	v 11-12n		MTWThF	:30	\$1,000.00	0.00 NM		
(b) MG for 23.4,23.1,23.5,23.2,23.3				.00	Ψ1,000.00	0.00 11111		
8 WPLG 10/09/12-10/15/12 M-F 11a The Vie	v 11-12n		MTWThF	:30	\$1.000.00	0.00 NM		
MG for 23.4,23.1,23.5,23.2,23.3				.00	Ψ.,σσσ.σσ	0.00 74		
9 NPLG 10/09/12-10/15/12 M-F 11a The View	v 11-12n		MTWThF	:30	\$1,000.00	0.00 NM		
(f) MG for 23.4,23.1,23.5,23.2,23.3				.00	ψ1,000.00	0.00 1111		
10 NPLG 10/09/12-10/15/12 M-F 11a The Vie	v 11-12n		MTWThF	:30	\$1,000.00	0.00 NM		
⊕ MG for 23.4,23.1,23.5,23.2,23.3					<b>4</b> 1,000.00	0.00		
E 24 WPLG 10/09/12 10/15/12 M-F 12n News	CM 12-	1PM MTWTF	: :30	5 \$	100.00 LUR	0.00 NIM	5	\$2,000.00
M-F LCL 10 N		00 PM-12:30 PM)	.00	υψ	100.00 LOIX	0.00 14141		φ2,000.00
Start Date End Date Weekdays	Spots/Week	Rate Rating						
Week: 10/09/12 10/15/12 MTWTF	5 \$	100.00 0.00						
Spot Ch Date Range Description	Start/End			<u>Length</u>	<u>Rate</u>	Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12	:3MTWThF	:30	<del>(\$100.00)</del>	0.00 NM		
See MG 24.6,24.7,24.8,24.9,24.10								
2 WPLG 10/09/12-10/15/12 M-F 12n News	12-1P <b>M</b>	(12:00 PM-12	:36MTWThF	:30	<del>(\$100.00)</del>	0.00 NM		
See MG 24.6,24.7,24.8,24.9,24.10								
3 WPLG 10/09/12-10/15/12 M-F 12n News	12-1P <b>M</b>	(12:00 PM-12	:36MTWThF	:30	<del>(\$100.00)</del>	0.00 NM		
See MG 24.6,24.7,24.8,24.9,24.10								
4 WPLG 10/09/12-10/15/12 M-F 12n News	12-1P <b>M</b>	(12:00 PM-12	:3(MTWThF	:30	(\$100.00)	0.00 NM		
See MG 24.6,24.7,24.8,24.9,24.10								
5 WPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12.	:3(MTWThF	:30	<del>(\$100.00)</del>	0.00 NM		
See MG 24.6,24.7,24.8,24.9,24.10			_					
6 NPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12:	3CMTWThF	:30	\$400.00	0.00 NM		
MG for 24.5,24.2,24.3,24.1,24.4								
7 NPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12:	3CMTWThF	:30	\$400.00	0.00 NM		
MG for 24.5,24.2,24.3,24.1,24.4		,,		_				
8 NPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12:	:30MTWThF	:30	\$400.00	0.00 NM		
(h) MG for 24.5,24.2,24.3,24.1,24.4						A AA LIB 4		
9 NPLG 10/09/12-10/15/12 M-F 12n News	12-1PM	(12:00 PM-12:	3MIWINF	:30	\$400.00	0.00 NM		
9 NPLG 10/09/12-10/15/12 M-F 12n News      MG for 24.5,24.2,24.3,24.1,24.4		·						
9 NPLG 10/09/12-10/15/12 M-F 12n News	12-1PM 12-1PM	·	:30MTWThF	:30		0.00 NM		



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s L	en Spo	ts	Rate Pri	Rtg T	ype	<u>Tot</u> Spots	als Amount
E 25 WPLG	10/09/1	2 10/15/12	M-F 12n News	СМ	12-1PM	MTW	TF	:30	5 \$´	100.00 LUR	0.00	NM	5	\$2,000.00
			M-F LCL 10 New	s @ No	(12:30 PM	·1:00 PM)								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating								
Week: 10/		10/15/12	MTWTF	5 Stor		0.00	10/05	ledava	Lanath	Data	Dia T			
	Date Ra		escription 1-F 12n News		t/End Time IPM	(12:30 PM-1			Length	(\$100.00)	Rtg I			
		6,25.7,25.8,		12-1	II IVI	(12.501 101-1		1111	.50	(₩100.00)	0.00	14171		
			1-F 12n News	12-1	PM	(12:30 PM-1	1.00 MTW	ThE	:30	(\$100.00)	0.00	MM		
		6,25.7,25.8,				(12.001 111 1		• • • • • • • • • • • • • • • • • • • •	.00	(\$700.00)	0.00			
			1-F 12n News	12-1	IРМ	(12:30 PM-1	1:00 MTW	ThF	:30	(\$100.00)	0.00	NM		
		6,25.7,25.8,				(				(******)				
			1-F 12n News	12-1	iРМ	(12:30 PM-1	1:00 MTW	ThF	:30	(\$100.00)	0.00	NM		
See	e MG 25.	6,25.7,25.8,	25.9,25.10			`				,				
5 WPLG	10/09/12	2-10/15/12 N	1-F 12n News	12-1	IPM	(12:30 PM-1	1:00 MTW	ThF	:30	(\$100.00)	0.00	NM		
See	e MG 25.	6,25.7,25.8,	25.9,25.10			`				,				
6 NPLG	10/09/12	2-10/15/12 N	I-F 12n News	12-1	IРМ	(12:30 PM-1	:00 MTW	ThF	:30	\$400.00	0.00	NM		
⊕ MG	for 25.5	,25.2,25.3,2	5.4,25.1											
7 NPLG	10/09/12	2-10/15/12 N	I-F 12n News	12-1	iPM	(12:30 PM-1	:00 MTW	ThF	:30	\$400.00	0.00	NM		
⊕ MG	for 25.5	,25.2,25.3,2	5.4,25.1											
8 NPLG	10/09/12	2-10/15/12 N	I-F 12n News	12-1	IPM .	(12:30 PM-1	:00 MTW	ThF	:30	\$400.00	0.00	NM		
⊕ MG	for 25.5	,25.2,25.3,2	5.4,25.1											
9 NPLG	10/09/12	2-10/15/12 N	l-F 12n News	12-1	PM	(12:30 PM-1	:00 MTW	ThF	:30	\$400.00	0.00	NM		
(⊕) MG	for 25.5	,25.2,25.3,2	5.4,25.1											
			I-F 12n News	12-1	PM	(12:30 PM-1	:00 MTW	ThF	:30	\$400.00	0.00	NM		
(M) MG	for 25.5	,25.2,25.3,2	5.4,25.1											
E 26 WPLG	10/09/1	2 10/15/12	M-F 1p The Chev	v CM	1-2p		TF	:30	5 \$	175.00 LUR	0.00	NM	5	\$2,250.00
			The Chew		(1:00 PM-2	•								
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating								
Week: 10/ Spot Ch	09/12 Date Ra	10/15/12	MTWTF escription	5 Star	<b>+</b>	0.00	10/05	kdava	Longth	Poto	Dta T	·ma		
			1-F 1p The Chew	<u>Stai</u> 1-2g	t/End Time	(1:00 PM-2:0			Length	(\$175.00)	Rtg T			
		6,26.7,26.8,	•		•	(1.001 111 2.1	00 / 11111	• • • • • • • • • • • • • • • • • • • •	.00	(\$170.00)	0.00	7477		
			1-F 1p The Chew	1-2p	)	(1:00 PM-2:	00 PMTW	ThF	:30	(\$175.00)	0.00	NM		
		6,26.7,26.8,	•	· -r		(			.00	(\$170.00)	0.00			
			1-F 1p The Chew	1-2p	)	(1:00 PM-2:0	00 PMTW	ThF	:30	(\$175.00)	0.00	NM		
		6,26.7,26.8,	•	· - <b>r</b>		(			,	(4)				
			1-F 1p The Chew	1-2p	)	(1:00 PM-2:	00 <i>P</i> MTW	ThF	:30	(\$175.00)	0.00	NM		
		6,26.7,26.8,	=	•		,				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
5 WPLG	10/09/12	2-10/15/12 N	1-F 1p The Chew	1-2p	)	(1:00 PM-2:0	00 PMTW	ThF	:30	(\$175.00)	0.00	NM		
See	e MG 26.	6,26.7,26.8,	26.9,26.10							, ,				
6 NPLG	10/09/12	2-10/15/12 N	I-F 1p The Chew	1-2p	)	(1:00 PM-2:0	00 РМТЖ	ThF	:30	\$450.00	0.00	NM		
⊕ MG	for 26.5	,26.2,26.1,2	6.4,26.3	•		·								
7 NPLG	10/09/12	2-10/15/12 N	I-F 1p The Chew	1-2p	)	(1:00 PM-2:0	00 PMTW	ThF	:30	\$450.00	0.00	NM		
⊕ MG	for 26.5	,26.2,26.1,2	6.4,26.3											
8 NPLG	10/09/12	2-10/15/12 N	I-F 1p The Chew	1-2բ	)	(1:00 PM-2:0	00 PMTW	ThF	:30	\$450.00	0.00	NM		
⊕ MG	for 26.5	,26.2,26.1,2	6.4,26.3											
9 NPLG	10/09/12	2-10/15/12 N	I-F 1p The Chew	1-2բ	)	(1:00 PM-2:0	00 PMTW	ThF	:30	\$450.00	0.00	NM		
		,26.2,26.1,2												
			I-F 1p The Chew	1-2p	)	(1:00 PM-2:0	00 PMTW	ThF	:30	\$450.00	0.00	NM		
⊕ MG	for 26.5	,26.2,26.1,2	6.4,26.3											





Contract / Revision 261106 Flight Dates 10/09/12-10/15/12 <u>Hiatus Dates</u>

Original Date / Revision 10/03/12/ 10/03/12 Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED C Estimate # 1897

					Tota	ls
Ln Ch Start End Inventory Code Break S	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 27 WPLG 10/09/12 10/15/12 M-F 2p Gen Hospital CM 2	2-3p MTWTF-	- :30 5 \$1	175.00 LUR	0.00 NM	5	\$2,250.00
General Hospital						
Start Date End Date Weekdays Spots/Week	Rate Rating					
Week: 10/09/12 10/15/12 MTWTF 5	\$175.00 0.00					
	End Time	Weekdays Length		Rtg Type		
1 WPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p See MG 27.6,27.7,27.8,27.9,27.10		MTWThF :30	<del>(\$175.00)</del>	0.00 /0/0/		
2 WPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	(\$175.00)	0.00 0/04		
See MG 27.6,27.7,27.8,27.9,27.10		.50	(\$170.00)	0.00 /////		
3 WPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	(\$175.00)	0.00 0///		
See MG 27.6,27.7,27.8,27.9,27.10			(477.0.00)	0.00 70.07		
4 WPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	(\$175.00)	0.00 NM		
See MG 27.6,27.7,27.8,27.9,27.10		,,,,	(*************			
5 WPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	(\$175.00)	0.00 <i>NM</i>		
See MG 27.6,27.7,27.8,27.9,27.10			,			
6 NPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	\$450.00	0.00 NM		
<b>M</b> MG for 27.2,27.4,27.5,27.1,27.3						
7 NPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	\$450.00	0.00 NM		
MG for 27.2,27.4,27.5,27.1,27.3						
8 NPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	\$450.00	0.00 NM		
<b>M</b> MG for 27.2,27.4,27.5,27.1,27.3						
9 NPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	\$450.00	0.00 NM		
(f) MG for 27.2,27.4,27.5,27.1,27.3						
10 NPLG 10/09/12-10/15/12 M-F 2p Gen Hospital 2-3p		MTWThF :30	\$450.00	0.00 NM		
MG for 27.2,27.4,27.5,27.1,27.3						
	9-10:30am1	:30 1 \$	125.00 LUR	0.00 NM	0	\$0.00
	9:00 AM-9:30 AM)					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> <u>Rating</u> \$125.00 0.00					
170011. 10700712	End Time	Weekdays Length	Rate	Rtg Type		
1 WPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:3			(\$125.00)			
See MG 30.2,30.3,30.4	·		,			
E 29 WPLG 10/13/12 10/13/12 9AM-Sat LCL 10 News CM 9	9-10:30am1	:30 1 \$ <sup>-</sup>	125.00 LUR	0.00 NM	0	\$0.00
Local 10 News Saturd (	(9:30 AM-10:00 AM)	·				·
Start Date End Date Weekdays Spots/Week	Rate Rating					
Week: 10/08/12 10/14/121- 1	\$125.00 0.00					
	End Time	Weekdays Length		Rtg Type		
1 WPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:3 See MG 30.2,30.3,30.4	30am <i>(9:30 AM-10:00</i>	:30	(\$125.00)	U.UU IVIVI		
	0.40:20	.00 4 *	105.001.115	0.00.11	_	<b>A4 000 00</b>
	9-10:30am1 (10:00 AM-10:30 AM)	:30 1 \$1	125.00 LUR	0.00 NM	3	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating					
Week: 10/08/12 10/14/121- 1	rung rung					



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

	Tota	ıls
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		Amount
E 30 WPLG 10/13/12 10/13/12 9AM-Sat LCL 10 News CM 9-10:30am1- :30 1 \$125.00 LUR 0.00 NM	3	\$1,800.00
Local 10 News Saturd (10:00 AM-10:30 AM)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/121- 1 \$125.00 0.00		
Week: 10/08/12 10/14/121- 1 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:30am (10:00 AM-10:36Sa :30 (\$125.00) 0.00 NM		
See MG 30.2,30.3,30.4		
2 NPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:30am (10:00 AM-10:3CSa :30 \$600.00 0.00 NM		
<b>ⓑ</b> MG for 30.1,29.1,28.1		
3 NPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:30am (9:30 AM-10:00 ,Sa :30 \$600.00 0.00 NM		
(b) MG for 30.1,29.1,28.1		
4 NPLG 10/08/12-10/14/12 9AM-Sat LCL 10 News 9-10:30am (9:00 AM-9:30 ASa :30 \$600.00 0.00 NM		
(b) MG for 30.1,29.1,28.1		
E 31 WPLG 10/14/12 10/14/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$125.00 LUR 0.00 NM 9a-Sun LCL 10 News (9:00 AM-9:30 AM)	3	\$1,800.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/121 1 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (9:00 AM-9:30 ASu :30 (\$125.00) 0.00 NM		
See MG 31.2,31.3,31.4		
2 NPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (9:00 AM-9:30 ASu :30 \$600.00 0.00 NM		
⊕ MG for 33.1,32.1,31.1		
3 NPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (9:30 AM-10:00 ,Su :30 \$600.00 0.00 NM		
⊕ MG for 33.1,32.1,31.1		
4 NPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (10:00 AM-10:3CSu :30 \$600.00 0.00 NM → MG for 33.1,32.1,31.1		
		<b>#0.00</b>
9a-Sun LCL 10 News (9:30 AM-10:00 AM)	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/121 1 \$125.00 0.00		
Week: 10/08/12 10/14/121 1 \$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (9:30 AM-10:00Su :30 (\$125.00) 0.00 NM		
See MG 31.2,31.3,31.4		
E 33 WPLG 10/14/12 10/14/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$125.00 LUR 0.00 NM	0	\$0.00
9a-Sun LCL 10 News (10:00 AM-10:30 AM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/121 1 \$125.00 0.00 <u>Spot Ch Date Range Description Start/End Time</u> Weekdays Length Rate Rtg Type		
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 1 WPLG 10/08/12-10/14/12 9a-Sun LCL 10 News 9-1030am (10:00 AM-10:3CSu :30 (\$125:00) 0.00 NM		
See MG 31.2,31.3,31.4		
E 34 WPLG 10/14/12 10/14/12 This Week (ABC) CM 1030-1130am1 :30 1 \$250.00 LUR 0.00 NM This Week (ABC) (10:30 AM-11:30 AM)	1	\$250.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/121 1 \$250.00 0.00		
E 35 WPLG 10/14/12 10/14/12 TWISF/Michael Putney CM 1130a-1230p1 :30 1 \$100.00 LUR 0.00 NM	1	\$100.00
This Week in South F (11:30 AM-12:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/121 1 \$100.00 0.00	_	<b>MO 505 55</b>
E 36 WPLG 10/09/12 10/15/12 M-F 3p Katie Couric CM 3-4p MTWTF :30 7 \$250.00 LUR 0.00 NM Katie Couric (3:00 PM-4:00 PM)	7	\$3,500.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	i	

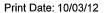


<u>Contract / Revision</u> **261106** <u>Flight Dates</u> **10/09/12-10/15/12** <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/03/12/ 10/03/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED C Estimate # 1897

				_						_	Tota	
Ln Ch Start End Inventory Code	Break	Start/End	Time	Days	Len S <sub>l</sub>	pots	R	ate Pri	Rtg T	уре	Spots	Amount
E 36 WPLG 10/09/12 10/15/12 M-F 3p Katie Couric	СМ	3-4p		MTWTF	:30	7	\$25	0.00 LUR	0.00	NM	7	\$3,500.00
Katie Couric		(3:00 PM-4	:00 PM	)								
	<u>s/Week</u>		Rat									
Week: 10/09/12 10/15/12 MTWTF	7	+-00.00	C	0.00				ъ.	<b>-</b>	.		
Spot Ch Date Range Description 1 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric		t/End Time	(2:00 5		<u>Neekdays</u> 4TwThF−−		ngth	<u>Rate</u> (\$250.00)				
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1	3-4p	,	(3.00 F	1VI-4.00 PI	niwin		.30 1	( <del>4200.00)</del>	0.00	IVIVI		
2 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	-7 3-4p		(2:00 E	DM 4:00 DX	4TWThF		.20	(\$250.00)	0.00	0104		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1		,	(3.00 F	-1VI-4.00 F	41W111F		.30 1	<del>(\$200.00)</del>	0.00	IVIVI		
3 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	-7 3-4p		(3·00 E		ITWThF		.20	(\$ <del>250.00)</del>	0.00	A 1 A A		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1			(3.00 F	WI-4.00 FT	11 W 1111		.50	( <del>9200.00)</del>	0.00	IVIVI		
4 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p		(3.00 E	DM_A·NN DA	ITWThF		.30	(\$250.00)	0.00	N/N/		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1	•	•	(3.007	141-4.0011	11 W 1 111		.50 1	( <del>4200.00)</del>	0.00	IVIVI		
5 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p		(3:00 E	PM-4·00 ₽	4TWThF−−		.30	(\$250.00)	0.00	NIM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1	•	•	(0.007	171-4.0011	11.001111		.50	(Ψ200,00)	0.00	1 4177		
6 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	,	(3:00 F	PM-4:00 PM	ITWThF		.30	(\$250.00)	0.00	N/A/		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1	-		(0.007	W 4.00 I I	11.0011111		.50	(Ψ200.00)	0.00	, ,,,,,		
7 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	,	(3:00 F	PM-4:00 PM	ITWThF		:30 .	(\$250.00)	0.00	ΛΙΛΙ		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.1			(0.007	77.007			.00	(ψ200.00)	0.00	''''		
8 VPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	•	(3:00 E	PM-4:00 PM	ITWThF		:30	\$500.00	0.00	NM		
(b) MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1	٠.,١		(0.00.				.00	ψοσσ.σσ	0.00			
9 NPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	<b>,</b>	(3:00 F	PM-4:00 Pi	/ITWThF		:30	\$500.00	0.00	NM		
(f) MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1			(5.55.					4000.00	0,00			
10 NPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	)	(3:00 F	PM-4:00 Pr	ITWThF		:30	\$500.00	0.00	NM		
MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1	,		(0,00					<b>*</b> 300.00	0.00			
11 WPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	)	(3:00 F	PM-4:00 PM	ITWThF		:30	\$500.00	0.00	NM		
MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1			`					•				
12 NPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	)	(3:00 F	PM-4:00 PM	/ITWThF		:30	\$500.00	0.00	NM		
MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1	•		`					•				
13 NPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	)	(3:00 F	PM-4:00 PM	⁄ITWThF		:30	\$500.00	0.00	NM		
MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1			`									
14 NPLG 10/09/12-10/15/12 M-F 3p Katie Couric	3-4p	1	(3:00 F	PM-4:00 PM	/TWThF		:30	\$500.00	0.00	NM		
(f) MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1			-									
E 37 WPLG 10/09/12 10/15/12 M-F 4p Dr Oz	СМ	4-5p		MTWTF	:30	5	\$27	5.00 LUR	0.00	NM	5	\$2,875.00
Dr Oz		(4:00 PM-4	:30 PM			•	<b>+-</b> ·		2.30		-	+=,0.0.00
Start Date End Date Weekdays Spot	s/Week	Rate	Rat									
Week: 10/09/12 10/15/12 MTWTF	5			0.00								



Page 12of 19



Contract / Revision

261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/03/12/ 10/03/12

Order Sep 00:15:00

Product OBAMA SCHED C Advertiser Pol/B Obama/Pres/D

Ln         Ch         Start         End         Inventory Code         Break Start/End Time         Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Amount           E 37 WPLG         10/09/12         10/15/12         M-F 4p Dr Oz         CM         4-5p         MTWTF         :30         5         \$275.00 LUR         0.00 NM         5         \$2,875           Dr Oz         (4:00 PM-4:30 PM)         (4:00 PM-4:30 PM)         Charten         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/09/12         10/15/12         MTWTF         5         \$275.00         0.00           Spot         Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           A WPL Control of the Control	_
Dr Oz (4:00 PM-4:30 PM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>	5.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00 <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>	
Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>	
4 M/DLO 40/00/40 40/4E/40 M.E. 42 Da.O. 4.E. 4. CO.D. 4.E.	
<i>1 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz</i> 4-5p (4:00 PM-4:30 PMTWThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 37.6,37.7,37.8,37.9	
2 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTWThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 37.6,37.7,37.8,37.9	
<i>4 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz</i> 4-5p <i>(4:00 PM-4:30 P</i> MTwThF :30 <del>(\$275.00)</del> 0.00 <i>NM</i> See <i>MG 37.6,37.7,37.8,37.9</i>	
5 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTwThF :30 <del>(\$275.00)</del> 0.00 NM See MG 37.6,37.7,37.8,37.9	
6 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTWThF :30 \$650.00 0.00 NM	
⊕ MG for 37.2,37.5,37.4,37.1	
7 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTWThF :30 \$650.00 0.00 NM	
⊕ MG for 37.2,37.5,37.4,37.1	
8 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTWThF :30 \$650.00 0.00 NM	
(f) MG for 37.2,37.5,37.4,37.1	
9 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:00 PM-4:30 PMTwThF :30 \$650.00 0.00 NM	
(h) MG for 37.2,37.5,37.4,37.1	
E 38 WPLG 10/09/12 10/15/12 M-F 4p Dr Oz CM 4-5p MTWTF :30 5 \$275.00 LUR 0.00 NM 5 \$3,250	0.00
Dr Oz (4:30 PM-5:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00	
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> 1 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTWThF :30 ( <del>\$275.00)</del> 0.00 NM	
See MG 38.6,38.7,38.8,38.9,38.10	
2 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 38.6,38.7,38.8,38.9,38.10	
3 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 38.6,38.7,38.8,38.9,38.10	
4 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 38.6,38.7,38.8,38.9,38.10	
5 WPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 <del>(\$275.00)</del> 0.00 NM	
See MG 38.6,38.7,38.8,38.9,38.10	
6 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 \$650.00 0.00 NM	
(b) MG for 38.3,38.5,38.1,38.4,38.2	
7 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTWThF :30 \$650.00 0.00 NM	
⊕ MG for 38.3,38.5,38.1,38.4,38.2	
8 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTWThF :30 \$650.00 0.00 NM	
9 MPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 \$650.00 0.00 NM ∰ MG for 38.3,38.5,38.1,38.4,38.2	
10 NPLG 10/09/12-10/15/12 M-F 4p Dr Oz 4-5p (4:30 PM-5:00 PMTwThF :30 \$650.00 0.00 NM	
(4.30 T MI-5.00 T MITWITTE30 \$030.00 0.00 NW	
	5.00
E 39 WPLG 10/09/12 10/15/12 M-F 5p LCL News CM 5-6p MTWTF :30 5 \$325.00 LUR 0.00 NM 5 \$1,625 Local 5p News (5:00 PM-5:30 PM)	5.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/09/12 10/15/12 MTWTF 5 \$325.00 0.00	



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

										Tot	als
Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 39 WPLG 10/0	09/12 10/15/ <sup>-</sup>	2 M-F 5p LCL New Local 5p News	s CM	5-6p (5:00 PM-5	MTWTF :30 PM)	:30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
Start Da Week: 10/09/12		<del>-</del>	Spots/Week 5		<u>Rating</u> 0.00						
E 40 WPLG 10/0	09/12 10/15/	2 M-F 5p LCL New Local 5p News	s CM	5-6p (5:30 PM-6	MTWTF::00 PM)	:30	5	\$325.00 LUR	0.00 NM	5	\$1,625.00
<u>Start Da</u> Week: 10/09/12			Spots/Week 5	Rate	Rating 0.00						
E 41 WPLG 10/0	09/12 10/15/	2 M-F 6p LCL News M-F Local News	s CM	6-630pm	MTWTF	:30	5	\$550.00 LUR	0.00 NM	5	\$2,750.00
<u>Start Da</u> Week: 10/09/12			Spots/Week 5	<u>Rate</u> \$550.00	<u>Rating</u> 0.00						
		2 Sa Wknd Early Sa Weekend Ear		Various (6:30 PM-7	1- :00 PM)	:30	1	\$350.00 LUR	0.00 NM	1	\$350.00
Start Da Week: 10/08/12		<u>e Weekdays</u>	Spots/Week	Rate \$350.00	Rating 0.00						
E 43 WPLG 10/	14/12 10/14/ <i>*</i>	2 Su Wknd Early N Sunday Weekend		various	1	. :30	1	\$375.00 LUR	0.00 NM	1	\$375.00
<u>Start Da</u> Week: 10/08/12		<u>e Weekdays</u>	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
		2 M-F 7p Wheel of M-F Wheel of Fo	Fortun <b>©</b> M	7-730pm	MTWTF	:30	5	\$800.00 LUR	0.00 NM	5	\$10,000.00
Start Da Week: 10/09/12		<u>e Weekdays</u>	Spots/Week 5	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
Spot Ch Date	Range	Description  M-F 7p Wheel of Fo	Star	t/End Time 0pm	j	Weekdays MTWThF	Lengi :3	th <u>Rate</u> 80 <del>(\$800.00)</del>	Rtg Type 0.00 NM		
	44.6,44.7,44	•		•				(,			
	9/12-10/15/12 44.6,44.7,44	? M-F 7p Wheel of Fo .8.44.9.44.10	rtune 7-73	0pm	1	MTWThF	:3	80 <del>(\$800.00)</del>	0.00 <i>NM</i>		
3 WPLG 10/0		M-F 7p Wheel of Fo	rtune 7-73	0pm	1	MTWThF	:3	80 <del>(\$800.00)</del>	0.00 <i>NM</i>		
4 WPLG 10/0		M-F 7p Wheel of Fo	rtune 7-73	0pm	i	MTWThF	:3	30 <del>(\$800.00)</del>	0.00 NM		
5 WPLG 10/0	9/12-10/15/12	M-F 7p Wheel of Fo	rtune 7-73	0pm	!	MTWThF	:3	80 (\$800.00)	0.00 <i>NM</i>		
6 WPLG 10/0		M-F 7p Wheel of Fo	rtune 7-73	0pm	!	MTWThF	:3	0 \$2,000.00	0.00 NM		
7 WPLG 10/0		M-F 7p Wheel of Fo	rtune 7-73	0pm	ľ	MTWThF	:3	0 \$2,000.00	0.00 NM		
8 NPLG 10/0		M-F 7p Wheel of Fo	rtune 7-73	0pm		MTWThF	:3	0 \$2,000.00	0.00 NM		
<del>-</del>	14.2,44.5,44.3 9/12-10/15/12	5,44.4,44.1 2 M-F 7p Wheel of Fo	rtune 7-73	0pm		MTWThF	:3	0 \$2,000.00	0.00 NM		
	14.2,44.5,44.3 9/12-10/15/12	5,44.4,44.1 2 M-F 7p Wheel of Fo	rtune 7-73	0pm		MTWThF	:3	0 \$2,000.00	0.00 NM		
⊕ MG for 4	14.2,44.5,44.3	,44.4,44.1		•						_	¢44 500 00
		M-F 730p Jeopan M-F Jeopardy		730-8pm	MTWTF	:30	5	\$800.00 LUR	U.UU NIVI	5	\$11,500.00
<u>Start Da</u> Week: 10/09/12			Spots/Week 5	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						



<u>Contract / Revision</u> 261106 <u>Flight Dates</u> 10/09/12-10/15/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/03/12/ 10/03/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED C Estimate # 1897

Ln Ch Start End Inventory Code	Break Start/End Time 【	Days Len Spots Rate Pri Rtg Type	Totals Spots Amount
E 45 WPLG 10/09/12 10/15/12 M-F 730p Jeopard		MTWTF :30 5 \$800.00 LUR 0.00 NM	•
M-F Jeopardy	Spots/Week Rate Ratin		¥ 1,1000.00
Week: 10/09/12 10/15/12 MTWTF	5 \$800.00 0.0	00	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type	
1 WPLG 10/09/12-10/15/12 M-F 730p Jeopardy See MG 45.6,45.7,45.8,45.9,45.10	730-8pm	MTWThF :30 (\$800.00) 0.00 NM	
2 WPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 <del>(\$800.00)</del> 0.00 <i>NM</i>	
See MG 45.6,45.7,45.8,45.9,45.10	· · · · · · · · · · · · · · · · · · ·	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
3 WPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 (\$800.00) 0.00 NM	
See MG 45.6,45.7,45.8,45.9,45.10			
4 WPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 <del>(\$800.00)</del> 0.00 <i>NM</i>	
See MG 45.6,45.7,45.8,45.9,45.10 5 WPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF ;30 (\$800.00) 0.00 NM	
See MG 45.6,45.7,45.8,45.9,45.10	7 30-opin	MTWThF :30 <del>(\$800.00)</del> 0.00 <i>NM</i>	
6 NPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 \$2,300.00 0.00 NM	
MG for 45.2,45.1,45.5,45.3,45.4	,	. ,	
7 NPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 \$2,300.00 0.00 NM	
(f) MG for 45.2,45.1,45.5,45.3,45.4			
8 NPLG 10/09/12-10/15/12 M-F 730p Jeopardy  MG for 45.2,45.1,45.5,45.3,45.4	730-8pm	MTWThF :30 \$2,300.00 0.00 NM	
9 NPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 \$2,300.00 0.00 NM	
(h) MG for 45.2,45.1,45.5,45.3,45.4	700 орт	.50 \$2,500.00 0.00 NW	
10 NPLG 10/09/12-10/15/12 M-F 730p Jeopardy	730-8pm	MTWThF :30 \$2,300.00 0.00 NM	
MG for 45.2,45.1,45.5,45.3,45.4			
E 46 WPLG 10/15/12 10/15/12 Mon 10-11p		1 :30 1 \$2,000.00 LUR 0.00 NM	1 \$7,000.00
Castle	(10:00 PM-11:00 PM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/12 1	<u>Spots/Week</u> <u>Rate</u> <u>Ratin</u> 1 \$2,000.00 0.0	00	
Spot Ch Date Range Description	Start/End Time	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u>	
1 WPLG 10/15/12-10/21/12 Mon 10-11p	10-11p (10:00 F	PM-11:0(M :30 <del>(\$2,000.00)</del> 0.00 NM	
See MG 46.2	42.44		
2 NPLG 10/15/12-10/21/12 Mon 10-11p  (1) MG for 46.1 10/15	10-11p (10:00 F	PM-11:00M :30 \$7,000.00 0.00 NM	
E 47 WPLG 10/09/12 10/09/12 Tue 9-10p	CM HAPPY ENDINGS	1 .20 4 \$0.500.001117 0.00 NM	0 04 500 00
HAPPY ENDINGS			2 \$4,500.00
	Spots/Week Rate Ratin	,	
Week: 10/08/12 10/14/12 -1	• •	00	
Spot Ch Date Range Description 1 WPLG 10/08/12-10/14/12 Tue 9-10p	Start/End Time HAPPY ENDING/9:00 PM	Weekdays Length Rate Rtg Type	
See MG 47.2,47.3	HAFFI ENDINGS.00 FI	M-10:00 ,-T :30 <del>(\$2,500.00)</del> 0.00 NM	
2 NPLG 10/08/12-10/14/12 Tue 8-9p	8-10p	-T :30 \$4,000.00 0.00 NM	
→ MG for 48.1,47.1	•	. ,	
3 NPLG 10/08/12-10/14/12 M-F 3p Katie Couric	3-4p	-TWThF :30 \$500.00 0.00 NM	
<b>™</b> MG for 48.1,47.1			
E 48 WPLG 10/09/12 10/09/12 Tue 10-11p Private Practice	CM 10-11p -	-1 :30 1 \$2,000.00 LUR 0.00 NM	0 \$0.00
	Spots/Week Rate Ratin	na	
Week: 10/08/12 10/14/12 -1	1 \$2,000.00 0.0	<del></del>	i



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

<u>/ (4 ( 0 ) (1 0 0 ) </u>	1 011 0	Obaman	103/15	TOGGOT OD		ILD 0	Lounae	<u>0                                    </u>	007			
											Tota	als
_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts R	ate Pri	Rtg Type	Spots	Amount
E 48 WPLG	10/09/1	2 10/09/12	•	CM	10-11p	-1	:30	1 \$2,00	00.00 LUR	0.00 NM	0	\$0.00
			Private Practice									
	rt Date	End Date	<u>Weekdays</u> -1	Spots/Week		Rating						
Week: 10/ Spot Ch	Date Ra	10/14/12	escription		\$2,000.00 t/End Time	0.00	Weekdays	Longth	Pote	Rtg Type		
		2-10/14/12 T		10-1			-T			0.00 NM		
	e MG 47.		ac / c / / p		٠,٣			.00(\$	.2,000.00)	0.00 / 1///		
			Wed 10-11p	CM	10-11p	1	:30	1 \$2.00	00 00 LUB	0.00 NM	1	\$6,000.00
2 10 111 20	10/10/1	2 10/10/12	Nashville	OW	10-11р	*	.00	ι ψ2,00	JO.00 LOIX	0.00 14101	<b>'</b>	ψ0,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	1		\$2,000.00							
	Date Ra		escription	<u>Star</u>	t/End Time		<u>Weekdays</u>		<u>Rate</u>	Rtg Type		
		?-10/14/12 V	Ved 10-11p	10-1	1p		W	:30 <del>(4</del>	<del>2,000.00)</del>	0.00 <i>NM</i>		
	e MG 49.											
		2-10/14/12 W	Ved 10-11p	10-1	1p		W	:30	\$6,000.00	0.00 NM		
	6 for 49.1											
E 50 WPLG	10/11/1	2 10/11/12	•	CM	GREYS	1	:30	1 \$4,50	00.00 LUR	0.00 NM	4	\$4,500.00
			GREYS		_							
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating						
Week: 10/ Spot Ch	Date Ra	10/14/12	escription		\$4,500.00 t/End Time	0.00	Weekdays	Length	Pate	Rtg Type		
		2-10/14/12 T		GRE			Th			0.00 NM		
		2,50.3,50.4,	•	Ork	.10		***	.50(4	11,000.00)	0.00 14141		
			hursday Prime Spe	cial 9-11	р		Th	:30	\$2,000.00	0.00 NM		
_	6 for 50.1		,						,_,			
3 NPLG	10/08/12	2-10/14/12 T	hursday Prime Spe	cial 9-11	р		Th	:30	\$2,000.00	0.00 NM		
_	for 50.1		,		•							
4 NPLG	10/08/12	2-10/14/12 T	his Week (ABC)	1030	0-1130am		Su	:30	\$250.00	0.00 NM		
⊕ M⊙	for 50.1	10/11										
5 NPLG	10/08/12	2-10/14/12 T	his Week (ABC)	1030	0-1130am		Su	:30	\$250.00	0.00 NM		
⊕ MG	of for 50.1	10/11										
E 51 WPLG	10/12/1	2 10/12/12	Fri 8-9p	CM	8-9p	1-	:30	1 \$1,20	00.00 LUR	0.00 NM	1	\$5,000.00
			Shark Tank		(8:00 PM-9	9:00 PM)						
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/		10/14/12	1		\$1,200.00	0.00						
	Date Ra	<u>nge</u> <u>D</u> ?-10/14/12 F	escription		t/End Time	(0.00 DM 0.00		Length		Rtg Type		
	e MG 51.		11 0- <del>3</del> p	8-9p	,	(6.00 FW-9.00	PF	.30(4	1, <del>200.00)</del>	0.00 <i>NM</i>		
		2 2-10/14/12 F	ri 8-9n	8-9p		(8:00 PM-9:00	P	.30	ቁፍ በበበ በ <b>በ</b>	0.00 NM		
	for 51.1		по-ор	0-0p		(0.001 101-3.00		.50	φ3,000.00	O.OO IVIVI		
E 52 WPLG			Eri 0 10n	CM	9-10p	1	:30	1 01 51	20.001.110	0.00 NM	1	\$5,000.00
L 32 WI LO	10/12/1	2 10/12/12	Primetime: What		9-10p	<u>T</u>	50	1 \$1,50	0.00 LUK	. U.UU INIVI	'	φο,υυυ.υυ
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	1		\$1,500.00	0.00						
Spot Ch	Date Ra		escription		VEnd Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
		2-10/14/12 F	ri 9-10p	9-10	p		F	:30 <del>(4</del>	<del>1,500.00)</del>	0.00 NM		
	e MG 52.											
		?-10/14/12 F	ri 9-10p	9-10	p		F	:30	\$5,000.00	0.00 NM		
	6 for 52.1											
E 53 WPLG	10/12/1	2 10/12/12	Fri 10-11p	CM	10-11p	1	:30	1 \$1,80	00.00 LUR	0.00 NM	1	\$1,800.00



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/03/12/ 10/03/12

**WPLG** 

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

										Tota	als
Ln Ch	Start	End	Inventory Code 20/20	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	)/08/12	10/14/12	1	1	\$1,800.00	0.00					
E 54 WPLG	10/14/1	2 10/14/12	Su 7-8p	СМ	7-8p	1	:30	1 \$1,000.00 LUR	0.00 NM	1	\$1,000.00
			America's Funnie	st H	(7:00 PM-8	:00 PM)					
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10	)/08/12	10/14/12	1	1	\$1,000.00	0.00					
E 55 WPLG	3 10/14/1	2 10/14/12	•	CM	8-9p	2	:30	2 \$3,000.00 LUR	0.00 NM	2	\$15,000.00
			Once Upon a Tim	ne	(8:00 PM-9	:00 PM)					
_	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10	–	10/14/12	2		\$3,000.00						
	h <u>Date Ra</u>		escription		/End Time	<del>-</del>			Rtg Type		
	ee MG 55	2-10/14/12 S	и 8-9р	8-9p		(8:00 PM-9:00 P-	Su	:30 <del>(\$3,000.00)</del>	0.00 10101		
		•	0 0-	0.0-		(0.00 DM 0.00 D	<b>6</b>	.00/#0.000.001	0.00 4/44		
		2-10/14/12 S	u 8-9p	8-9p		(8:00 PM-9:00 P-	Su	:30 <del>(\$3,000.00)</del>	0.00 NW		
	9e MG 55	•	0.0-	0.0-		(0.00 DM 0.00 D	<b>6</b>	.00 67 500 00	0.00 NA		
		2-10/14/12 S	u 8-9p	8-9p		(8:00 PM-9:00 P-	Su	:30 \$7,500.00	0.00 NW		
_	G for 55.1		0.0-	0.0-		(0.00 DM 0.00 D	<b></b>	.00 47 500 00	0.00 NIM		
	G for 55.1	2-10/14/12 S	u 8-9p	8-9p		(8:00 PM-9:00 P-	Su	:30 \$7,500.00	U.UU NIVI		
		·									
E 56 WPLG	; 10/14/1	2 10/14/12	•	СМ	9-10pm	1	:30	1 \$3,000.00 LUR	0.00 NM	1	\$6,500.00
			Revenge		(9:00 PM-1	•					
<u>St</u> Week: 10	art Date	End Date	Weekdays 1	Spots/Week	Rate	Rating					
	nuoni∠ h Date Ra	10/14/12	escription		\$3,000.00 End Time		Veekdays	Length Rate	Rtg Type		
		2-10/14/12 S		9-10		-		:30 <del>(\$3.000.00)</del>			
	ee MG 56		a o rop	0.10	Pili	(0.001 111 11.001	34	.οο(ψο,οοο.οο)	0.00 14141		
		. <i></i> 2-10/14/12 S	u 9-10n	9-10	nm	(9:00 PM_11:00 I-	511	:30 \$6,500.00	0.00 NM		
	G for 56.1		и о тор	0 10	Pili	(0.001 101 11.001	Su	.ου ψο,ουυ.ου	0.00 14141		
			M-F 11-1135P	CM	11 112FD	MATS-CT-	-20	E \$700.001.110	0.00 NM4	_	¢40,000,00
E 37 WPLG	10/09/1	12 10/15/12	M-F 11-1135P	CM	11-1135P	MTWTF	:30	5 \$700.00 LUR	U.UU INIVI	5	\$10,000.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/15/12	MTWTF	5	\$700.00	0.00					
					•				-		



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate P	ri Dta Tuno	Tota	
	ri Rtg Type	•	Amount
·	JR 0.00 NM	5	\$10,000.00
M-F 11-1135P			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/09/12 10/15/12 MTWTF 5 \$700.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Ra	40 Dia T		
	te Rtg Type 00) 0.00 NM		
See MG 57.6,57.7,57.8,57.9,57.10	1 <del>0)</del> 0.00 IVIVI		
	<del>00)</del> 0.00 <i>NM</i>		
See MG 57.6,57.7,57.8,57.9,57.10	7 <del>0)</del> 0.00 NW		
	20) 0 00 8/44		
(**************************************	0.00 NM		
See MG 57.6,57.7,57.8,57.9,57.10			
·	0.00 NM		
See MG 57.6,57.7,57.8,57.9,57.10			
·	0.00 NM		
See MG 57.6,57.7,57.8,57.9,57.10			
	00 0.00 NM		
<b>(b)</b> MG for 57.3,57.4,57.5,57.2,57.1			
· ·	00 0.00 NM		
<b>M</b> MG for 57.3,57.4,57.5,57.2,57.1			
	00 0.00 NM		
<b>ⓑ</b> MG for 57.3,57.4,57.5,57.2,57.1			
9 NPLG 10/09/12-10/15/12 M-F 11-1135P 11-1135P MTWThF :30 \$2,000.	00 0.00 NM		
MG for 57.3,57.4,57.5,57.2,57.1			
10 NPLG 10/09/12-10/15/12 M-F 11-1135P 11-1135P MTWThF :30 \$2,000.	00 0.00 NM		
<b>ⓑ</b> MG for 57.3,57.4,57.5,57.2,57.1			
E 58 WPLG 10/13/12 10/13/12 M-Su LR Late News CM Various1- :30 1 \$350.00 LU	JR 0.00 NM	1	\$350.00
M-Su Late Run Late N (11:00 PM-11:35 PM)	.,, .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	4000.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/08/12 10/14/121- 1 \$350.00 0.00			
E 59 WPLG 10/14/12 10/14/12 SUN 11-1130P CM 11-1135P1 :30 1 \$600.00 LU	JR 0.00 NM	1	\$600.00
SUN 11-1135P (11:00 PM-11:35 PM)			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/08/12 10/14/121 1 \$600.00 0.00			
E 60 WPLG 10/09/12 10/15/12 M-F 1135-12:06a Nightli@M 1135p-1206am MTWTF :30 5 \$300.00 LU	JR 0.00 NM	5	\$4,750.00
M-F Nightline (11:35 PM-12:02 XM)			•
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/09/12 10/15/12 MTWTF 5 \$300.00 0.00	1		



261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Product OBAMA SCHED C Advertiser Pol/B Obama/Pres/D

Ln Ch	Start	End	Inventory Co	40	Brook	Stort/En	d Timo	Dovo	Len :	Cnoto	1	Rate Pri	Dta T	- -	Tota	als Amount
E 60 WPLG			Inventory Cod			Start/End				•				• •	•	
E 60 WPLG	10/09/1	2 10/15/12	M-F 1135-12:0 M-F Nightline	oa Nignti	IOAIVI	1135p-12 (11:35 PM		MTWTI MM)	F :30	5	5 \$3	300.00 LUR	0.00	NIVI	5	\$4,750.00
Sta	rt Date	End Date	Weekdays	Snots	:/Week			ting								
Week: 10/		10/15/12	MTWTF	<u>opote</u>	<del>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>			0.00								
Spot Ch	Date Ra	nge D	<u>escription</u>		Star	t/End Time			Weekday	<u>s Le</u>	ength	<u>Rate</u>	Rtg I	ype		
1 WPLG	10/09/12	2-10/15/12 M	1-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	?:02MTWThF-		:30	<del>(\$300.00)</del>	0.00	NM		
See	e MG 60.	6,60.7,60.8,	60.9,60.10													
2 WPLG	10/09/12	2-10/15/12 N	1-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	?:02MTWThF-		:30	<del>(\$300.00)</del>	0.00	NM		
See	e MG 60.	6,60.7,60.8,	60.9,60.10													
3 WPLG	10/09/12	2-10/15/12 N	1-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	?:02MTWThF-		:30	<del>(\$300.00)</del>	0.00	NM		
See	e MG 60.	6,60.7,60.8,	60.9,60.10													
4 WPLG	10/09/12	2-10/15/12 N	1-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	2:02MTWThF-		:30	<del>(\$300.00)</del>	0.00	NM		
See	e MG 60.	6,60.7,60.8,	60.9,60.10													
			1-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	2:02MTWThF-		:30	<del>(\$300.00)</del>	0.00	NM		
		6,60.7,60.8,	•													
			I-F 1135-12:06a	Nightline	113	5p-1206am	11:35	PM-12	2:02MTWThF-		:30	\$950.00	0.00	NM		
_		,60.2,60.5,6	•													
_			I-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	2:02MTWThF-		:30	\$950.00	0.00	NM		
		,60.2,60.5,6														
_			I-F 1135-12:06a	Nightline	113	5p-1206am	1 (11:35	PM-12	::02MTWThF-		:30	\$950.00	0.00	NM		
		,60.2,60.5,6														
_			I-F 1135-12:06a	Nightline	113	5p-1206am	(11:35	PM-12	2:02MTWThF-		:30	\$950.00	0.00	NM		
		,60.2,60.5,6				- 4000		D								
_			I-F 1135-12:06a	Nightline	113	p-1206am	(11:35	PM-12	2:02MTWThF-		:30	\$950.00	0.00	NM		
		,60.2,60.5,6										,				
E 61 WPLG	10/09/1	2 10/15/12	M-F 12:06-1:06 M-F Kimmel	Sa Kimme	∌CM	1206-106	а	MTWT	F :30	5	5 \$ <sup>*</sup>	120.00 LUR	0.00	NM	5	\$2,000.00
Sta	rt Date	End Date	Weekdays	Spots	s/Week	Rate	e Ra	ting								
Week: 10/		10/15/12	MTWTF		5			0.00								
	Date Ra		<u>escription</u>		Star	t/End Time	<u>)</u>		Weekday	<u>'s Le</u>	ength	<u>Rate</u>	Rtg I	уре		
1 WPLG	10/09/12	2-10/15/12 M	I-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	<del>(\$120.00)</del>	0.00	NM		
See	e MG 61.	6,61.7,61.8,	61.9,61.10													
2 WPLG	10/09/12	2-10/15/12 M	1-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	<del>(\$120.00)</del>	0.00	NM		
See	e MG 61.	6,61.7,61.8,	61.9,61.10													
			1-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	<del>(\$120.00)</del>	0.00	NM		
		6,61.7,61.8,														
			1-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	(\$120.00)	0.00	NM		
		6,61.7,61.8,	•													
			1-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	<del>(\$120.00)</del>	0.00	NM		
		6,61.7,61.8,	•	12.	400							****				
			I-F 12:06-1:06a	Kimmei	1200	6-106a			MTWThF-		:30	\$400.00	0.00	NM		
		,61.4,61.5,6			400	. 400						<b>*</b> 400 00				
_			-F 12:06-1:06a     1 61 3	rimmei	1200	6-106a			MTWThF-		:30	\$400.00	0.00	MM		
		,61.4,61.5,6 ,40/45/43.M	i.1,61.3  -F 12:06-1:06a	Vimes = 1	400	2 100-			MTWThF-		.00	<b>#400.00</b>	0.00	N 1 N A		
_		,61.4,61.5,6		Millinei	120	6-106a			MIIMILI →		:30	\$400.00	0.00	IVIVI		
			ı.ı,oı.s  -F 12:06-1:06a	Kimmol	120	3 1060			MTWThF-		.20	¢400.00	0.00	NIN.		
_		,61.4,61.5,6		KIIIIII	120	6-106a			MILMILLE		:30	\$400.00	0.00	IVIVI		
=			-F 12:06-1:06a	Kimmel	120	6-106a			MTWThF-		:30	\$400.00	0.00	VIV.		
_		,61.4,61.5,6		MI IIII III	1200	J-100a			MITMITIC		.30	ψ400.00	0.00	INIVI		
- WO	. 101 01.2	,01.4,01.0,0	,													

Print Date: 10/03/12

Page 19of 19



Contract / Revision

261106

Flight Dates 10/09/12-10/15/12

**Hiatus Dates** 

<u>Original Date / Revision</u> 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	<u>Tota</u> Spots	<u>ls</u> Amount
E 62 WPLG 10/13/12 10/13/12			1-	:30	1 \$5,000.00 LUR	0.00 NM	2	\$5,000.00
	College FB Sat Prime	(8:00 PM-1	1:30 PM)					
Start Date End Date	Weekdays Spots	Week Rate	Rating					
Week: 10/08/12 10/14/12	1-	1 \$5,000.00	0.00					
Spot Ch Date Range [	<u>Description</u>	Start/End Time	,	<u>Weekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
1 WPLG 10/08/12-10/14/12 (	College FB Sat Prime 8p	8-11:30P	(8:00 PM-11:30	sa	:30(\$5,000.00)	0.00 <i>NM</i>		
See MG 62.2,62.3								
2 NPLG 10/08/12-10/14/12 A	Auto Racing #1	730-1130p		Sa	:30 \$2,500.00	0.00 NM		
MG for 62.1 10/13								
[mg 2x in nascar]								
3 NPLG 10/08/12-10/14/12 A	Auto Racing #1	730-1130p		sa	:30 \$2,500.00	0.00 NM		
MG for 62.1 10/13								
[mg 2x in nascar]								
						T-4-I-	47004	0.050.00

Totals

176\$159,850.00